

## WHAT YOU WILL LEARN

In this course you will learn to use tools common in prose writing to help speed up your writing and make your text communicate your ideas better. You will also learn to use construction tools that allow you to design all the parts of scientific articles prior to writing them.

Using story tools you will learn how to add excitement and clarity to your text. You will also learn to make graphs that express your message clearly.

The last topic in the course is how to organise your writing in such a way that you can experience success in every part of the writing process.

The result: you will increase the impact of your writing, get it done in less time and overcome any obstacles along the way.

All in all you will learn to:

1. write sentences that resonate in the mind of the reader
2. become aware of your pitfalls
3. avoid those pitfalls and repair your text after writing a draft
4. create a through line in your text that provides clarity and excitement
5. design the various sections of an article with dedicated tools
6. develop a way to organise the writing process so it works for you
7. get into the writing flow whenever you choose
8. apply all these skills to a mini-article during the course

## PRACTICALITIES

*The Art of Scientific Writing* consists of three days with meetings every two weeks or six half days every week. You will be provided with a booklet detailing the course content. The maximum number of participants per trainer is 8, but we can provide an extra trainer when there is a greater number of participants.

You can take this course as an individual in our open course offer. If enough of your colleagues are interested, the course can also be taken together at your place of work. As set-up, we would need a classroom with tables arranged in a U-shape and a flipchart.

## WHO FOR?

*The Art of Scientific Writing* is designed for every scientific writer who wants to improve their writing process on every level, ranging from writing great sentences to composing an entire article. The workshop is often taken by PhD students and postdocs but since these tools are unique we trust that this course is equally helpful at a more advanced stage of your career.

## ABOUT ARTESC

Artesc builds a bridge between the performing arts and communication in science, teaching, business and law. At present, our theatre and prose skills courses are used to improve professional communication in seven countries.

We are proud to have helped thousands of scientists, teachers, business and law professionals to reach a substantially higher level of presenting, teaching and writing.

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## THE ART OF SCIENTIFIC WRITING

Write, Reach, Involve and Get the writing done

Want to speed up writing articles and aim to do maximum justice to the content? Get writing tools from prose writers to give your writing wings.

Learn to shape exciting introductions, compose clear lines in your paper, and write great sentences and paragraphs. Learn how to write less exciting sections with more fun and effect. Shape the writing process and finish the work in half the time.

Why not stop that nagging voice inside your head and breeze your way through the page?

YOU SOLVE TOMORROW'S PROBLEMS  
SO WE NEED YOUR MESSAGE TODAY