

WHAT YOU WILL LEARN

In this workshop, you will explore dedicated theatre skills to create an impact on your communication as a (future) leader. We will focus on a tool from the world of theatre in which you intensify your performance by playing on a thought. If that thought brings out the best part in you as the leader, you can more easily inspire the people you lead.

The workshop will teach you what it takes to apply theatre skills and enhance the feeling you generate in the people you lead. By becoming aware of the kind of feeling you generate automatically, you will be able to aim for more impact.

We will analyse examples of great leaders and find that they use one underlying tune to make their speeches inspiring. That tune is easy to learn and easy to apply. The impact on the audience's appreciation is always surprising.

All in all, you will learn to:

1. which impact playing on a thought has on performance
2. which styles secretly shine through when you talk
3. overcome ineffective styles
4. build a chain of climaxes with your intonation
5. play the silence in an impressive way
6. communicate your messages more convincingly

WORKSHOP REALITY CHECK

You will leave the workshop with valuable takeaways, and you will most likely find this workshop really inspiring. However, if you aim to really develop your skills in a lasting way, you need to invest more time. This workshop is a great way to meet new ideas and have an inspirational time together.

PRACTICALITIES

World Leader in and Hour is a workshop of a couple of hours. There is no preparatory work. You will be provided with a booklet detailing the workshop content. The number of participants per trainer can go up to 60.

As this is a specialised workshop, it is only given in-company, often in the context of a workshop carousel. If your colleagues are interested, the workshop can given at your place of work. As a set-up, we would need a venue with the tables cleared to the walls, a projector or a large flat screen and a flipchart.

WHO FOR?

World Leader in an Hour is designed for everyone interested in leadership and performance. The workshop is open to everyone who wants to enhance their performance effectiveness and learn more about the hidden secrets behind leadership speeches.

This workshop is an excellent entrance to other Artesc leadership or performance courses. If you invest three half-days in a theatre skills course, you will be astounded by the effect of dedicated practice. If you also take a storytelling course, you will also learn how to create a compelling story.

ABOUT ARTESC

Artesc builds a bridge between the performing arts and communication in science, teaching, business and law.

At present, our theatre and prose skills courses are used to improve professional communication in fourteen countries.

We are proud to have helped thousands of scientists, teachers, business and law professionals to reach a substantially higher level of presenting, teaching and writing.

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WORLD LEADER IN AN HOUR

Present & Lead

You have the pleasure and responsibility of leading a group and facing the challenge of inspiring your professionals, volunteers, or perhaps your local political party. Of course, your ideas are great, but how can you bring them in such a way that they inspire even more?

In this workshop, we will analyse how a thought can steer your performance in the right direction and inspire an audience. We will also explore the impact on the audience's impression and, ultimately, find that great leaders – from both sides of the moral spectrum - use the same underlying melody in their speeches. You will get applause if you use that tune in a speech to motivate people to clean up the kitchen.

An inspiring way to discover several fundamentals of leadership speeches.

**BECAUSE YOUR IDEAS
CAN CHANGE THE WORLD**