

## WHAT YOU WILL LEARN

In this course you will learn to activate your students and pupils with everything that games, sports and theatre have to offer. These tools can be used in every lesson or lecture to make your teaching more effective regardless of the size of your audience.

To learn how to activate we will first look at games and sports. As they are created to activate, it is there that you will find the solutions to activate more. The next step is theatre and prose, which both exist because they make us mentally active. These art forms will provide you with the tools to better structure activities and make your students and pupils more curious. Last but not least we will take a look in the mirror and discover that we all tend to design exercises that teach something completely different to what we actually want to teach. You will learn to recognise this tendency and to design more appropriate and specific exercises. To help you achieve this, we will provide you with a new approach to analysing learning objectives. This will help clarify learning challenges that students may face.

All in all you will learn to:

1. design more exciting exercises using games
2. lead students through the activities in an energetic way with theatre skills
3. make your students curious using arcs of tension
4. have your students create movies in the mind that help them visualise content
5. analyse learning objectives on a meta, meso and micro level
6. adjust your collection of exercises to really suit your aims
7. focus your teaching on activation

## PRACTICALITIES

*Activate Your Audience* consists of three half days with meetings every two weeks. Homework in between sessions adds up to three hours in total. You will be provided with a booklet detailing the course content. When you complete at least 80% of the course you will receive a certificate at the end. The number of participants per trainer is ideally 5 to 7. If there are more participants, the course can be taken with two trainers and 14 participants.

You can take this course as an individual in our open course offer. If enough of your colleagues are interested, the course can also be taken together at your place of work. As set-up, we would need a classroom that easily seats everybody and a flipchart.

## WHO FOR?

*Activate Your Audience* is designed for every teacher aiming to get the effectiveness of their teaching to a higher level and get students to work better in class. The course is open to both experienced and inexperienced teachers as the skills we teach are, in most cases, new to everybody.

## COMBINATIONS

Combining this course and the theatre course results in *The Art of Teaching*, a three-day course. A combination of courses turns out to be more effective than taking them separately. If you are planning to do two courses anyway, we would recommend a combination.

## ABOUT ARTESC

Artesc builds a bridge between the performing arts and communication in science, teaching, business and law. At present, our theatre and prose skills courses are used to improve professional communication in seven countries.

We are proud to have helped thousands of scientists, teachers, business and law professionals to reach a substantially higher level of presenting, teaching and writing.

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## ACTIVATE YOUR AUDIENCE

Teach & Activate

As a teacher, you know this better than anyone: students and pupils only learn when they practise. So, you need to make them practise! But activating a group is not an easy task. Before you know it, you are lost in a dialogue while the rest is checking their mobiles. And you wanted to interact with the whole group!

Why not take the challenge to use didactic games in which everybody participates? Games are designed to activate. And by adding theatre skills to structure the game, you can change good old interaction into fresh excitement.

Besides games and structure, you will learn how to use other activation tools from theatre and prose. These will help you to incite curiosity and make your students see the picture behind your words.

All in all: Learn how to use and structure games, how to make your students curious and create movies in their minds. In short, learn everything that games and theatre have to offer.

**BECAUSE TEACHING MATTERS  
MORE THAN ANYTHING**