

WHAT YOU WILL LEARN

In this workshop you will learn what theatre skills can do for presenting. We will investigate how communication works and what you need to communicate effectively to any audience.

This exploration will provide us with one rule that will help you translate effective normal communication into effective and authentic stage acting. We will also find that you can keep attention levels up when you change the way you present when discussing different content.

The result of using these insights is that even really good presenters can double their impact.

All in all you will learn that:

1. we communicate with everything we do
2. every signal you send out needs to be adjusted to really connect with your audience
3. you can dramatically increase the effectiveness of your performance with theatre skills
4. there is one idea behind achieving this: the first law of stage acting

A FRIENDLY WARNING

This workshop is a great way to inspiration. If your aim is to really learn to use these skills in your presenting, we recommend the *Theatre Skills for Presenters* or *The Art of Giving Presentations* courses. But if inspiration is enough, this workshop is just what you need.

PRACTICALITIES

The *Theatre Skills Workshop* can range from 90 minutes to half a day. You will be provided with a booklet detailing the workshop content. The maximum number of participants per trainer is 60, although we have had groups of 150.

In the latter case a lecture theatre is the best location. A decluttered stage (no tables or equipment) is ideal. For up to 60 participants we need a large room with chairs set up in one or more concentric half circles, in front of which there should be an open space big enough for everyone to stand in a circle. We also need a flipchart.

WHO FOR?

The *Theatre Skills Workshop* is designed for everyone who is curious to see what theatre skills can do for their presenting. The workshop is open to both experienced and inexperienced presenters as the skills we teach are, in most cases, new to everybody.

ABOUT ARTESC

Artesc builds a bridge between the performing arts and communication in science, teaching, business and law. At present, our theatre and prose skills courses are used to improve professional communication in seven countries.

We are proud to have helped thousands of scientists, teachers, business and law professionals to reach a substantially higher level of presenting, teaching and writing.

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THEATRE SKILLS WORKSHOP

Present & Reach

If you are curious to experience what theatre skills can do for your presenting this is the place to be. In a couple of hours you will learn what it takes to make every phrase, glance and gesture support your performance on stage regardless of the size of the audience.

You will discover why audiences lose their attention and what you can do to prevent that from happening. The next thing you will discover is that subtle changes in your performance have tremendous impact on your audience.

In this two hours workshop we will unravel the secrets of theatre performance that can make your presentations inescapable.

Really interesting, and fun as well.

**BECAUSE YOUR STORY
DESERVES TO BE HEARD**